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“...a group of crusty old men sitting behind closed doors.”

Kerry Packer’s description of the members of the SCG Trust in 1977 at the time his application to play World Series Cricket matches at the Sydney Cricket Ground was refused. (McFarline 1978 p 92)

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“Three times the stiletto went in, and at the third time, I said ‘that’s it’. That’s how super test was born.” Kerry Packer after he had been refused television rights to cover Test Cricket, and his motive to start a rival World Series Cricket, which included Super Tests. (McFarline 1978 p 158)

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“I think that the cricket boards are suffering from self-inflicted wound – they got up with a shotgun and decided to blow their own toes off.”
Kerry Packer after the third WSC Super Test. (McFarline 1978 p 158)

“If they don’t co-operate, they’ll walk straight into a meat mangler.”
Kerry Packer on the Australian Cricket Board just before World Series
Cricket, quoted from *The Cricketer* May 1977 in Smart (2005 p 157)

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“This is dangerous. You’ve learned how to win, and it’ll be difficult to beat
you now.”
Kerry Packer to West Indian Cricket team Psychologist, Dr Rudi Webster
(Haigh 2001 p 145)

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“For 50 years of my life, Fairfax has been competition to me and my family.
The idea that I can end up buying 15%...amuses me.”
Kerry Packer on his plan to take over Fairfax.
(*The Bulletin* 4 January 2006 p 53)

On the day of the 1978 Hilton hotel bombing in Sydney, Gordon French, a Channel 9 Sydney program boss asked Kerry Packer what he would do if someone came into his Park Street office with intent to harm him.

Kerry Packer opened his drawer and produced a large handgun and said “I’d use this.”

He then leaned across the table, pointed the gun at French’s head and added “Which is what I’ll do to you if the ratings don’t improve.”

(Gibbs in *Sydney Morning Herald* 28 December 2005 p 5)

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“I own more cattle than any one man in Australia; why can’t I get a decent f***ing steak in my own house?” Kerry Packer complained during a dinner party at his Bellevue Hill home.
(Barry 1993 p 616)

“I don’t want to walk out of here appearing to be a philanthropist. I expect World Series Cricket will reach the break-even point quite quickly and, after that, I’m sure we’ll make money. I think the most we can lose this year is \$2 million. So we take a loss of \$2 million – so what? I could’t buy all that top television time, 300 hours of it, for \$1 million, so that cuts the loss to a million. After tax, it’s \$500, 000 – am I going to suffer apoplexy at night worrying about half a million dollars?”

Kerry Packer pre-season press conference 1977/78 (Forsyth 1978 p 144)

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“Betting is like a disease which is not understood by those who do not have it.”

Kerry Packer on the problem of betting (Chenoweth 2006 p131)

Opportunity:

“You only get one Alan Bond in your life time, and I’ve had mine.”
Kerry Packer commented after Alan Bond bought the Channel Nine network off him for \$1.05 billion in 1987.
(*Sydney Morning Herald* 28 December 2005 p 7)

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“I’m going to take three years off and get fit and then I’m going to come back and buy television stations for half the price their new owners just paid for them.” (*The Bulletin* 4 January 2006 p 57)

Kerry Packer later bought it back three years later for little more than the \$200 million debt that Bond Media still had outstanding with Packer.

Spending:

“I’m a simple bloke; I only need a couple of hundred grand a year.”

Kerry Packer reportedly told to his friend Sam Gazal, who was questioned in BRW for the 1999 Rich 200 list.

(The Daily Telegraph 28 December 2005 p 4)